

Privacy & Cookie Statement Dulimex BV

Dulimex B.V. (hereinafter: "we") processes personal data of its customers, prospects and other relations. We do this to provide our (potential) customers and other interested parties with the best possible service and to achieve our objectives. We do this in accordance with the General Data Protection Regulation (GDPR). In this Privacy & Cookie Regulation we explain to you why and how we process your personal data.

Who is Dulimex

Dulimex B.V. is an international trading company with an extensive range of hardware, fasteners and ironmongery. We are located at Talhoutweg 15 (8171 MB), in Vaassen The Netherlands.

Which personal data do we process

We process the following data:

First and last name, address, place of residence, telephone number, gender, e-mail address, payment details, areas of interest (for instance newsletter interests and favorites), job title, contact history, IP address, cookie ID (you can read more about cookies in our cookie statement), surfing behavior and reading behavior on outgoing communication.

Why do we process this personal data

We process your personal data for various purposes.

► Legal requirements

A small part of our processing is required by law. This mainly concerns personal data which is required to meet our tax liability.

► Administration and services

In our administration we keep track of which (potential) customers, suppliers and business relations we have, including the relevant contact persons. We keep various personal details of contact persons in order to optimize our services to you. We keep contact details in order to reach you, interest area and other preferences in order to provide you with the best possible information and we process personal data for our market research.

You can reach us through various channels: for instance by telephone, mail, e-mail, Twitter and LinkedIn. In order to make this possible, we also process personal data.

► Newsletters and mailings

You can register for various newsletters. Sometimes personalized, and sometimes they are not. If you do not want to receive newsletters anymore, you can unsubscribe in every e-mail.

► Improvement of our services

We also keep personal data for the improvement of our services. For example click behavior on the website to analyze which pages are viewed the most. But also the open rates and clicks in our newsletters and other mailings are kept for commercial and analytical purposes.

Providing personal data to third parties

Your information will only be provided by us to third parties if this is necessary to execute a product or service agreed with you or with your company. To protect your rights, a processor agreement is made with these third parties (partners). Our website contains measuring instruments from other parties, such as cookies from Google Analytics. The data is automatically shared with this company and we do this to keep track of how visitors use our website. We use this knowledge to optimize our website for our visitors. We have made a processor agreement with Google in order to make agreements about how we handle our data.

Rights of data subjects

Privacy & Cookie Statement

In accordance with the General Data Protection Regulation (GDPR) everyone has a number of rights. We do our utmost to comply with them as well as possible. Do you have tips or comments? Let us know! To use your rights you can contact us by sending an email to sales@dulimex.nl or you can contact us by telephone +31 (0) 578 57 92 31.

- ▶ **Information and inspection:** Naturally you can see which personal data we process from you. We would also like to tell you more about how and why we process this data.
- ▶ **Rectification:** Do you feel that we have wrong information about you? Let us know so we can adjust it.
- ▶ **Oblivion:** You can delete the personal data we have about you. It may be that for other purposes (for example administration or deduplication) we still have to process this data.
- ▶ **Restriction:** If you feel that we are processing your personal data unlawfully or incorrectly, then you can also have that processing limited.
- ▶ **Objection:** You can file an objection for the processing of your personal data. Is it about marketing? Then we will terminate that processing as soon as possible.

In addition, you can also:

- ▶ **Revoke permission:** For example, to receive e-mailings. If you wish to withdraw permission for another processing, you can contact us.
- ▶ **Submit a complaint to the AP:** Do you think we do not act in accordance with the privacy legislation? Then of course we would like to hear that. You can also submit a complaint about this to the AP after 25th May 2018.

Cookie statement

We only use functional cookies on our website. We do this to improve our services, to make the website function optimally and to optimize your user experience.

Functional cookies:

Cookie	Function
session ID cookie	cookie with unique reference
user prefs cookies	cookies with user preferences (choice of country, choice of language, choice of navigation (by means of groups or articles))
auto login (with remember me option)	cookie with login data
Google Fonts	For use of Google fonts
Google Verification	
Google Analytics	Analytical cookie that monitors website traffic. It is used to distinguish users (anonymous).

Cookies are small text files that are automatically placed on your computer, tablet or mobile phone when you visit the website. We cannot always identify you directly on the basis of cookies.

Cookies can be easily removed from your browser. In addition, you can set the privacy settings of your browser to your personal preferences regarding cookies. For other cookies no permission is required.

Social Media

On the website www.dulimex.nl can be buttons of Social Media, such as LinkedIn and Twitter. This privacy & cookie regulation does not apply to these Social Media. The use of Social Media is your own responsibility. We advise you to read the privacy rules of these social media, so that you know what happens to your data. If you post a message on one of our Social Media channels and website, this will be retained, as long as this is relevant.

External links

On the website of Dulimex B.V. you can find a number of references to websites of other organizations. Dulimex B.V. is not responsible for the way in which these parties process personal data. For this you can read the privacy statement of the relevant organization.